

KLA 5 76 (ZNR UUUUU M/R: ATTN SHERINGHAM)

RR RUFDBK

DE RUQVLS 017 3121225

ZNR UUUUU

R 081224Z NOV 66

BT

UNCLAS WA LD BBC

391 831 SEELX/SMITH (INFO SWANSON/FUNADA) FROM GILBERTSON/HELF

KY 913

REUR WA 946 SHARJAH SOURCELINE, PROPOSE EITHER OF FOLLOWING

SOURCELINES, ACCEPTABLE TO BUREAU, WITH BBC CONCURRENCE:

SHARJAH DOMESTIC SERVICE IN ARABIC

SHARJAH IN ARABIC TO TRUCIAL AMIRATES

FIRST ALTERNATIVE PREFERRED BECAUSE OF SIMPLICITY AND BECAUSE

IT IS A DOMESTIC SERVICE BEAMED TO ALL TRUCIAL AMIRATES, NOT ONLY

TRUCIAL OMAN, FROM ONE OF THEM. SECOND IS MORE PRECISE AND THEREBY

MORE HELPFUL TO READERS UNFAMILIAR WITH AREA, BUT OF COURSE IS

LONGER.

BUREAU FINDS LITTLE VALUE NOW IN DISTINGUISHING SUBSLUG "VOICE

OF THE COAST" FOR A TRANSMITTER WHICH HAS ONLY ONE PROGRAM.

08/1230Z NOV

BT